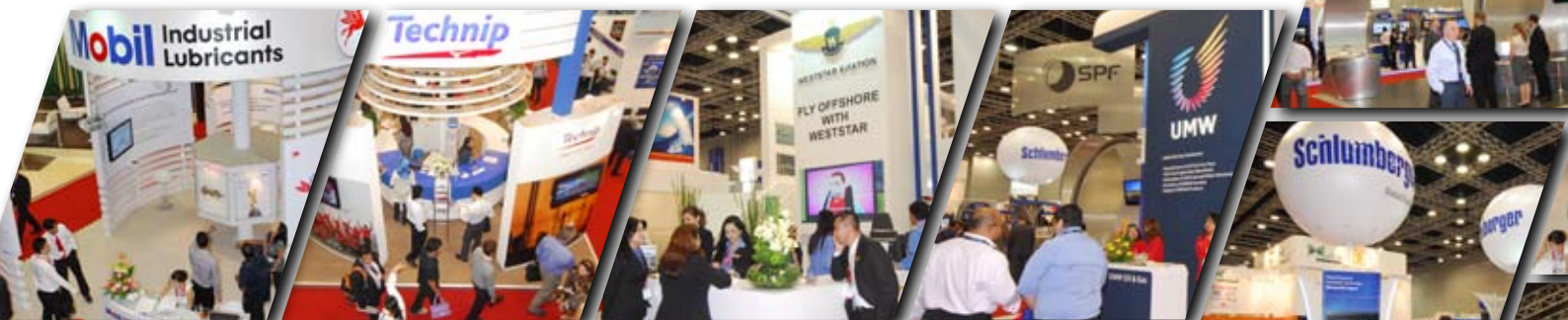


OGA 2011
THE 13TH ASIAN OIL,
GAS & PETROCHEMICAL
ENGINEERING EXHIBITION

**SHOW
REPORT**

THE REGION'S **NO. 1 OIL AND GAS SHOW**
1-3 JUNE 2011 Kuala Lumpur Convention Centre, Malaysia www.oilandgas-asia.com

OGA 2011 - YET ANOTHER SUCCESS!



OGA 2011 cemented its position as "The Region's No. 1 Oil and Gas Show" with yet another record breaking showcase of the latest technology in the fields of exploration, production and transportation within the petroleum industry. The 3-day event was held at the Kuala Lumpur Convention Centre from 1 - 3 June 2011, saw 20,705 visitors from 68 countries and regions.

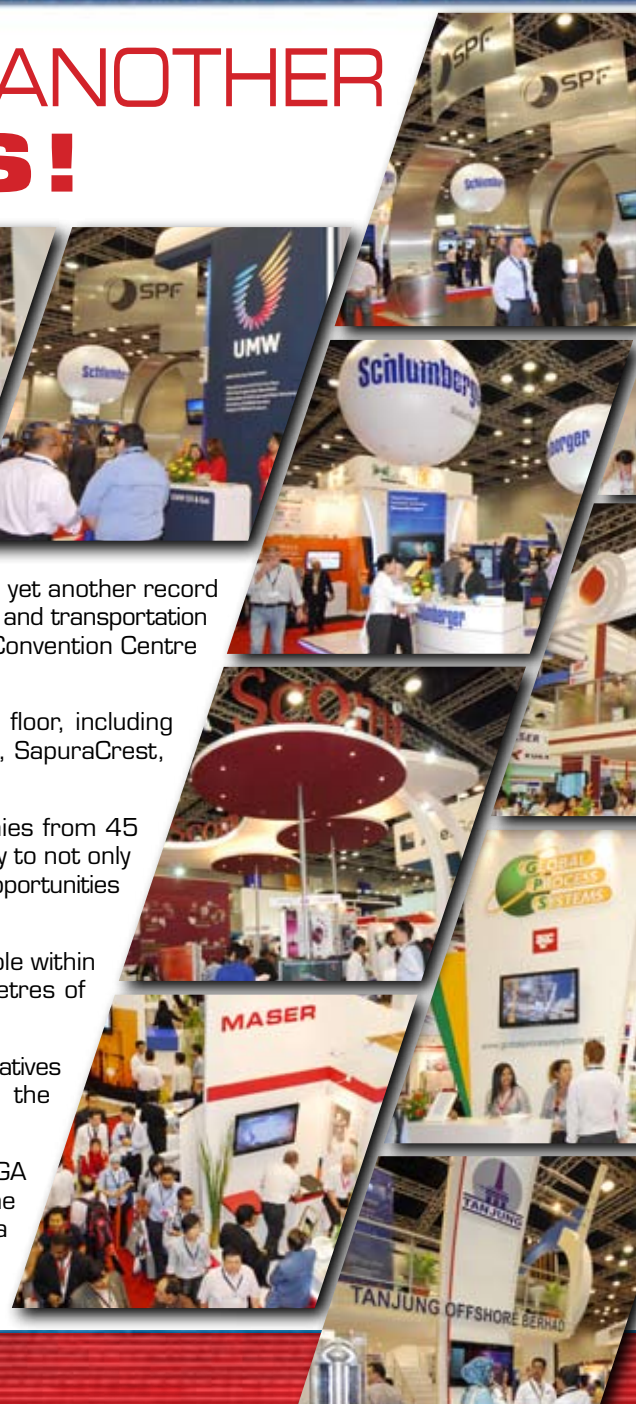
Leading corporations in the industry were represented on the busy exhibition floor, including Aker Solutions, Cameron, Delcom, Mobil Industrial Lubricants, Olio Resources, SapuraCrest, Scomi, Siemens, Technip, UMW Oil & Gas, Tanjung Offshore and many more.

Running its 13th showcase, OGA 2011 attracted 1,560 participating companies from 45 countries, which made it the perfect platform for those in the Oil & Gas industry to not only update themselves with the latest technology, but also make use of networking opportunities between exhibitors and trade visitors.

Spanning across 9 halls, OGA 2011 took up all possible exhibition space available within the Kuala Lumpur Convention Centre amounting to more than 17,000 sq. metres of space.

OGA 2011 also saw 8 International Pavilions which were made up of representatives from Australia, Belgium, Denmark, Italy, Norway, The Netherlands, UK and the USA.

A world class conference, SUBSEA Asia 2011, was also held alongside the OGA 2011 exhibition. This Conference had distinguished speakers from across the globe discussing and focusing on dissemination of new and existing subsea technology and the exchange of ideas and practical knowledge. The event was coordinated in conjunction with SUBSEA UK.



STATISTICS

Size of Exhibition	: 17,000 sq. metres
No of Participating Companies	: 1,560 from 45 countries (Local and International)
Major Players	: Aker Solutions, Cameron, Delcom, Mobil Industrial Lubricants, Olio Resources, SapuraCrest, Scomi, Siemens, Technip, UMW Oil & Gas, Tanjung Offshore
National Group Pavilions	: 8 (Australia, Belgium, Denmark, Italy, Norway, The Netherlands, UK and the USA)
Trade Visitors	: 20,705
Future Show	: OGA 2013 (The 14th Asian Oil, Gas & Petrochemical Engineering Exhibition) 5 - 7 June 2013

Supported By:



Endorsed By:



Conference Partner:



Official Media Partners:



Official Telecommunications Partner:



Official Hotels:



Organised By:



8 COUNTRY GROUP PAVILIONS AT OGA 2011



AUSTRALIA

Australian companies represented at OGA 2011 were; Jack's Winches, The Process Group, Trident, Safemate, KTL, Omnistar and Advanced Watertek.

Once again, the Australian Pavilion was fully supported by Austrade and media partner Oil & Gas Australia.

BELGIUM

The Wallonia Foreign Trade and Investment Agency (AWEX), the Wallonia Region of Belgium's government agency in-charge of foreign trade promotion and foreign investment promotion, brought in Belgium companies!

- BELSIM - process data validation and reconciliation
- B.O.G. (BELGIAN OIL & GAS GROUP)
- BJC TRACHET - corrosion control, products & services for pipe-line owners and managers
- SOLVAY - chemicals & plastics



DENMARK

The Danish Pavilion was brought in by TofKo Business Development A/S, a Danish consulting company specialised in helping companies to grow within the branding of Offshore Denmark, which organises Danish Pavilions at the main trade shows within the Oil and Gas industry.

The Danish Pavilion was made up of exhibitors with up-to-date products with emphasis on the newest technology combined with the awareness of the environment that Denmark is well-known for. Inspired by the fundamental idea "Together We Are Stronger" the companies exhibited everything from smaller products to larger solutions applicable within the Oil and Gas industry.

ITALY

Over 25 years experience in the organisation, management and services supply at international exhibitions in the Oil & Gas industry, IES promotes and organises the Italian participation to some 40 shows in the Oil & Gas industries.

The Italian Pavilion at OGA 2011 comprised over 180 square meters of stand space displaying the best in Italian engineering and solutions for today's Oil & Gas industries.



NORWAY

Royal Norwegian Embassy, Commercial Section organised the Norwegian Pavilion with innovative products and solutions provided by the following 11 outstanding companies: Vector, Xait, Jotun, Octio, TDW, SPT Group, Roxar, Petrolink, DNV, iSurvey and Hervis Scan.



THE NETHERLANDS

IRO Association of Dutch Oil & Gas Suppliers organised The Netherlands Pavilion for the 2nd time at the Oil & Gas Asia exhibition.

Participants in this edition were: Airborne Composite Tubulars, Frames, Hobrè Instruments, Jumbo Offshore, Orlaco Products, Petrogas Gas Systems and SAS Gouda.

IRO promotes the interests of the Dutch supply and service companies in the upstream Oil and Gas industry. Members cover all activities involved in the supply industry, such as engineering, field development, pipeline installation, maintenance, manufacturing and material & equipment supply, onshore as well as offshore.

IRO represents the interests of its 400 member companies towards the government and prospective customers, facilitates export promotion and subsidies for innovative technology. IRO offers member companies a vast national and international network.

THE UNITED STATES OF AMERICA

The official USA Pavilion at OGA 2011 was represented by sixteen US companies with some of the most cutting-edge solutions for the global Oil and Gas industry.

With growing interest in the Malaysian market among US companies, this year's USA Pavilion presented more exhibitors.

USA Pavilion exhibitors included: ABS, Capstone Turbine Corporation, Control Components Inc., CRTS Inc., Dinarventures, KE-Burgmann EJS, Omni Flow Computers Inc., Postle Industries, Quest Offshore Resources, Richards Industries, Safeguard Technologies, Safoco Inc., The Crosby Group, Tradequip International, United Laboratories International and Watlow.



UNITED KINGDOM

The EIC, a leading trade association for UK companies supplying goods and services to the energy industries worldwide has around 640 member companies and provides them with the capability to understand, identify and pursue global business opportunities.

The EIC once again managed the UK Pavilion at "The Region's No.1 Oil and Gas Show". For over a decade, the EIC has participated in this highly successful event. With offices in Singapore and Beijing, the EIC is well placed to support its members looking to do business in Asia.

This year, there were over twenty UK companies showcasing UK expertise in the Oil and Gas Sector.

SUPPORTING MEDIA PARTNERS



KEY EXHIBITOR FEEDBACK

- 96% of exhibitors said their objectives were met
- 94% of exhibitors rated the quality and quantity of the visitors to be good
- 97% of exhibitors said they would participate in OGA 2013

EXHIBITORS SAY...

"An excellent opportunity for suppliers to meet customers and exchange latest information on the industry."

ABD RAZAK HJ AHMAD
GROUP MANAGING DIRECTOR
RAKAN NUSA

"OGA is the place to be as far as Oil & Gas applications are concerned. It is where you gather information of who's who in this industry."

ABDUL ZEIH, AREA MANAGER
LMS INTERNATIONAL

"An unique experience. OGA showcases the Oil & Gas Industry in the 21st century."

T THIRUCHELVAM, MANAGER
PETRA ENERGY BHD

"This event is the most suitable platform to attract customers and launch new products and services."

NOREHAN ISMAIL, FINANCE MANAGER
UNIT CONCEPT SDN BHD

"Well organised and effective staff, with the know-how of the exhibitor's needs."

MOGENS TOFTE KOCH
MANAGING DIRECTOR OFFSHORE DENMARK
C/O TOFKO BUSINESS DEVELOPMENT

"The number of Oil And Gas participants were great which goes to show that good publicity has been put into organising this show."

ISAAC NG
CORPORATE COMMUNICATIONS EXECUTIVE
PETRA PERDANA BERHAD

"OGA 2011 - Asia's best of the best."

T. SUNDERESH
SALES & MARKETING EXECUTIVE
UNDERWATER TECHNOLOGY
SERVICES PTE LTD

"The overall quality of the visitors were perfect and worth the time and money we invested."

ANDY ROBINSON, DIRECTOR
HI-FORCE

"OGA designs the future of the Oil & Gas sector."

MARCO MONTAGNOLI
BUSINESS DEVELOPMENT MANAGER
MACCAFERRI ASIA

"Knowledge enriching and professionally exciting."

JAZLIN HASHIM
MANAGER CORPORATE COMMUNICATIONS
RAMUNIA HOLDINGS BHD

"Good show, well attended and excellent facilities. We will definitely participate again in 2013."

CLIFF BERRY
GLOBAL BUSINESS DEVELOPMENT MANAGER
CENTEK LTD

"OGA is one of the busiest shows with excellent and quality visitors."

RAELENE RIFKIND
SENIOR OVERSEAS EVENTS MANAGER
THE EIC



VISITORS...

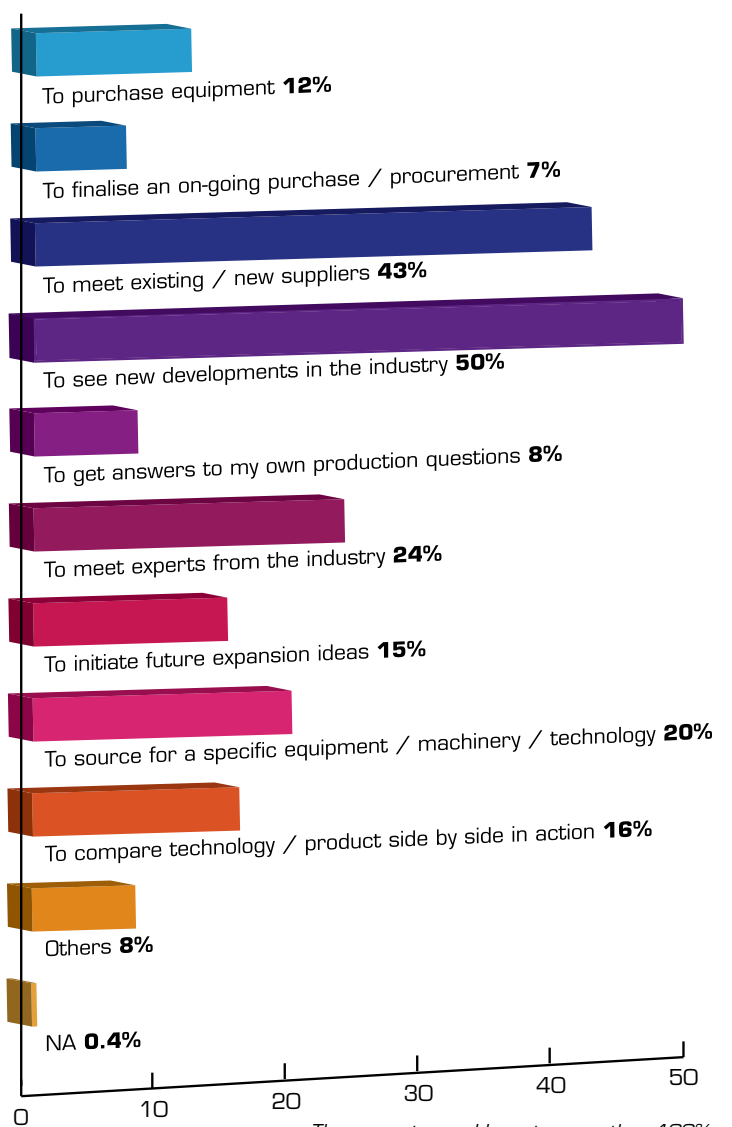
THE 20,705 VISITORS CAME FROM ALL AROUND THE WORLD...

- Afghanistan
 - Argentina
 - Australia
 - Austria
 - Bahrain
 - Bangladesh
 - Brazil
 - Brunei
 - Canada
 - Cayman Islands
 - China
 - Denmark
 - Egypt
- Finland
 - France
 - Germany
 - Hong Kong SAR
 - Hungary
 - India
 - Indonesia
 - Iran
 - Iraq
 - Israel
 - Italy
 - Japan
 - Kenya
- Korea
 - Kuwait
 - Lebanon
 - Libya
 - Malaysia
 - Maldives
 - Mali
 - Martinique
 - Mexico
 - Myanmar
 - New Zealand
 - Nigeria
 - Norway
- Oman
 - Pakistan
 - Papua New Guinea
 - Philippines
 - Qatar
 - Russia
 - Saudi Arabia
 - Singapore
 - South Africa
 - Spain
 - Sri Lanka
 - Sudan
 - Sweden
- Switzerland
 - Syria
 - Taiwan ROC
 - Thailand
 - The Netherlands
 - Turkey
 - Turkmenistan
 - UAE
 - Ukraine
 - USA
 - Uzbekistan
 - Vietnam
 - Yemen

THE SECTORS THEY CAME FROM...

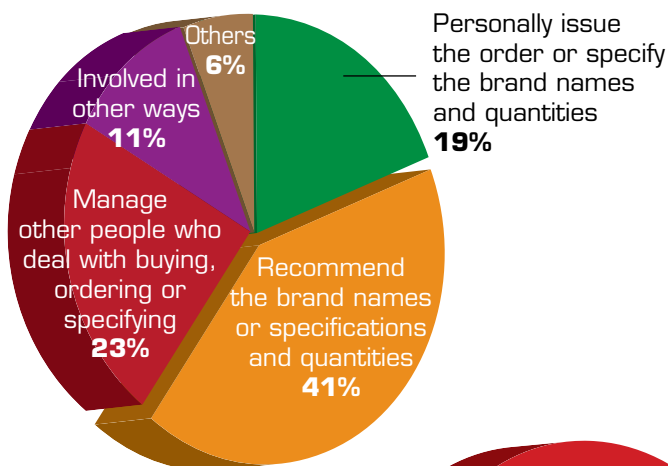
Oil & Gas Exploration, Production	30%
Offshore Platforms / Supplies / Services	23%
Petrochemical / Chemical / Refinery	6%
Marine Equipment, Shipbuilding & Vessel Services	6%
Facilities Management, Fabrication & Repair	3%
Approval / Testing / Inspection Services	4%
Trade Associations / Government / Education & Training	3%
Auxiliary Services / Logistics / Security / Finance	5%
Health, Safety & Environment	1%
Pipelines Operation / Installation	2%
LNG / LPG Production, Storage & Transportation	3%
Geoscience / Geological / Geophysical Seismic Services	1%
Research & Development	3%
Others	10%

THEIR OBJECTIVES...

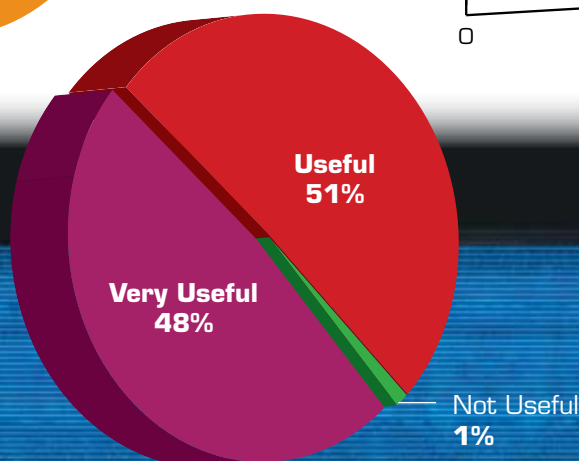


The percentage adds up to more than 100% as this is a multiple choice question

THEIR INVOLVEMENT IN THE PURCHASING DECISION OF THEIR COMPANY



THE VERDICT!



VISITORS...

KEY VISITOR FEEDBACK

- **99% of visitors rated the show as very good/ excellent**
- **84% of visitors said the products and services at the show were well represented**



VISITORS SAY...

"Overall, I found the event to be very vibrant and had a great diversity of exhibitors. Excellent!"

**MR MC LIM, CEO
ANNICA HOLDINGS LIMITED**

"OGA gives a great opportunity to establish business."

**MR MURTHAZA HAMZAH
BUSINESS MANAGER
ANTRIUM GLOBAL SUPPLIES**

"Make sure there is OGA in 2013."

**MR MA JEE CHOONG, FINANCE & ADMIN MANAGER
BEST WIDE CORROSION TECH SDN BHD**

"OGA 2011 gave me a good opportunity to enhance my knowledge about the latest technology."

**MR AHMAD SALLEH BIN BUANG, ENGINEER
BTE CORPORATION**

"OGA 2011 is a big hit."

**MR BHARADWAJ, ASST. MANAGER
BUSINESS INTERNATIONAL GROUP LLC-ZUBAIR CORP**

"Overall great job! Much bigger than the last show!"

**MR LIM HWEI PING, ELECTRICAL ENGINEER
CARIGALI PETRONAS**

"Good show compared to other exhibition. The crowd is good."

**MR JAMES WU, REGIONAL SALES MANAGER
CLARK RELIANCE CORPORATION**

"OGA is expanding every year. Good to see so many upcoming companies participating."

**MS JUMAIRA AHMAD,
GROUP AGENCY MANAGER
CWA**

"OGA 2011 is a very useful place to come and meet both clients and suppliers."

**MR MUHAMMAD NAQIB BIN SHAHROM
SALES TECHNICAL ENGINEER
ENSAS SERVICES SDN BHD**

"Overall this event is very useful for our company's business."

**MR MOHD FUAD NASRUDDIN, ENGINEER
EPC OIL & GAS SDN BHD**

"Good number of exhibitors presented their products. Excellent show!"

**MS RAMLAN AHMAD, FINANCE DIRECTOR
EVO SDN BHD**

"OGA presented new products and manufacturing tools which I can purchase in future."

**MR LAU KC, ENGINEER
EXXONMOBIL**

"Good job done! This show as it is should continue. Good for the industry."

**MS NOORAZREEN, MARKETING EXECUTIVE
FILLE TECHNIK SDN BHD**

"A good show with lots of exhibitors. A nice venue to get an overview on the development of the industry."

**MR DEBI GHOSHAL, REGIONAL GENERAL MANAGER
MACCAFERRI**

"Very good, comprehensive & informative."

**MR MOHAMAD NASIR ISMAIL, VICE PRESIDENT
MALAYSIAN SHIPPING AGENCIES SDN BHD**

"It appears that this event occasionally answers every industrial practitioners impasse."

**MR AZRIN IDIJIRANI, PROJECT PLANNER
SHELL PETROLEUM CO LTD**

"Very good collection of exhibitors and much larger than previous show. Hope to see continued improvement in the next OGA."

**MR S JAMAL AL-IDRUS, SENIOR MANAGER,
INTEGRATED SYSTEM SOLUTIONS
TANJUNG CSI SDN BHD**

"OGA should be held every year as it is very useful to meet vendors, suppliers and also clients. Also can look out for new technologies."

**MR AHMAD SUBKI MOHD HAMIDI, PROJECT ENGINEER
UMW FABRITECH SDN BHD**

SUBSEA CONFERENCE



THE 6TH SUBSEA ASIA CONFERENCE 2011

The SUBSEA Asia 2011 conference was held on 2nd June 2011 alongside OGA 2011. The conference was the sixth edition of successful technical programmes organised in Malaysia by SUBSEA UK.

The SUBSEA Asia 2011 conference brought in speakers from major industry players like Mr. Rashid Sainal - General Manager of PETRONAS, Mr. Andrew Hodgson - Chief Executive Officer of SMD, Mr. Ray Kyles - Deputy British High Commissioner of UKTI and many more high profiled industry experts. The focus was on dissemination of new and existing Subsea technology and most importantly, the exchange of ideas and practical knowledge. A total of 136 delegates attended this conference.



The Region's
NO. 1 OIL AND GAS
show



www.oilandgas-asia.com

OGA 2013 BOOKING FORM

For companies who are interested in participating at the OGA 2013, fill in the form below and fax it to +60 3 4043 7241

Please send me more information on exhibiting at OGA 2013.

Please send me more information on visiting OGA 2013.

Name : _____

Position : _____

Company : _____

Address : _____

OR ATTACH YOUR BUSINESS CARD HERE

Tel : _____ Fax : _____

E-Mail : _____

Website : _____

FOR FURTHER INFORMATION, PLEASE CONTACT:

MALAYSIAN EXHIBITION SERVICES SDN BHD (58243-X)

Suite 1401, 14th Floor, Plaza Permata
Jalan Kampar, Off Jalan Tun Razak
50400 Kuala Lumpur, Malaysia
Tel : +60 3 4041 0311
Fax : +60 3 4043 7241
E-mail : enquiry@mesallworld.com

INTERNATIONAL EXPO MANAGEMENT PTE LTD

No 1, Jalan Kilang Timor
#09-03, Pacific Tech Centre
Singapore 159303
Tel : +65 6233 6777
Fax : +65 6233 6768
E-mail : violet@iemallworld.com

OVERSEAS EXHIBITION SERVICES LTD

12th Floor, Westminster Tower
3 Albert Embankment, London SE1 7SP
United Kingdom
Tel : +44 20 7840 2137
Fax : +44 20 7840 2111
E-mail : cleroux@oesallworld.com