The Region’s No.1 Oil And Gas Show

11 - 13 JULY 2017
Kuala Lumpur Convention Centre
MALAYSIA

www.oilandgas-asia.com
Malaysia is the doorway to South East Asia’s Petroleum Industry

South East Asia has 412 active offshore fields that help to produce about 1 billion barrels of oil and 7,537 billion cubic feet of gas each year.

Malaysia produces about a quarter of the regions oil and about a third of the regions gas. The Malaysian company taking the regional lead is PETRONAS, which is now active in more than 30 countries across the globe. About 20% on Malaysia’s GDP is generated by the petroleum industry and it is committed to ensuring this part of the economy is well provided for. It has encouraged a sustainable and successful Oil & Gas industry through pro-petroleum business policies. As a result of this, Malaysia has developed an advanced petroleum industry, with an international focus and Malaysia is now the world’s second largest exporter of LNG. With these combining factors, it is not surprising that over the course of the last decade, Malaysia has become South East Asia’s petroleum HQ.

For the past 31 years, the Oil & Gas Asia (OGA) exhibition has offered a platform for South East Asia’s petroleum industry to meet and explore the latest innovations, solutions and technologies.

OGA 2017 - South East Asia’s Biggest And Best Petroleum Industry Exhibition

Malaysia’s Oil & Gas show has been running since 1987 and today it has more attendees and more exhibiting companies than any other show in the region. Between 2011 and 2015 the number of exhibitors increased by 44% and the number of attendees increased 48%. The growth in the number of attendees is in part a consequence of Malaysia becoming the petroleum industries regional centre. The growth in the number of exhibitors is in part because 92% of exhibiting companies come back year after year, with many believing it’s the best show they’ve partaken. Oil & Gas Asia 2017 will provide an ideal meeting place for South East Asia’s Oil & Gas professionals, why don’t you join them?

Book your Exhibition Space Today and be part of Oil & Gas Asia 2017!
Malaysia plans to become a regional oil trading and storage hub by increasing the country’s refining and storage capacity.

Malaysia has an extensive gas pipeline network running through Peninsular Malaysia and pipelines that connect offshore fields in all three states to key infrastructure onshore.

As a result of rising regional and domestic demand for crude oil and oil products, obligations, notes, and obstacles.

We are progressing and we are optimistic. We are feeling very positive about the future opportunities we are getting through participation at OGA 2015.

Mogens Tøfte Koch
Managing Director
Offshore Denmark

"OGA is good for companies in Malaysia to demonstrate the capabilities in South East Asia."

Parag Patic
Business Development Manager
Aker Solutions

"A crucial part of developing the local oil, gas and energy sector rests on forming strategic partnerships and joint ventures between local and foreign governments, government entities and organisations. OGA provides a platform for local players to not only enhance their capabilities but also launch onto the global stage. At the same time, foreign companies are able to tap into the local strengths and expertise."

Dato’ Ramli Md Nor
Group Executive Chairman
Olio Group of Companies

Visitors Came From The Following Industry Sectors

- Approval/Testing/Inspection Services Auxiliary: 4%
- Services/Logistics/Security/Finance: 3%
- Health, Safety & Environment: 2%
- Marine Equipment, Shipbuilding & Vessel Services: 4%
- Offshore Platforms/Supplies/Services: 4%
- Oil & Gas Exploration, Production & Distribution: 25%
- Petrochemical/Chemical/Refinery: 10%
- Pipelines Operation/Installation: 2%
- Trade Associations/Government/Education & Training: 4%
- Others: 12%

Visitors Feedback

- Useful: 47%
- Very Useful: 53%

"We see opportunities, not obstacles. We are progressing and we are optimistic. We are feeling very positive about the future opportunities we are getting through participation at OGA 2015."

Mogens Tøfte Koch
Managing Director
Offshore Denmark

"OGA 2015 Facts & Figures"

30,885 Attendees from 68 Countries

2,252 Participating Companies

16 International Pavilions

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**Exhibit Options**

**Space Only**
USD520 per sqm
Rent a space to build your own stand (carpet not included).

**Space & Shell Stand**
USD565 per sqm
Comprises floor space, walls, carpet, lighting and upright chair, one information desk and fascia only. Minimum area from 9sqm per booth.

**Space & Walk-on Stand**
USD595 per sqm
Comprises floor space, walls, carpet, lighting, display board/shelf, lockable cupboard, easy chair, coffee table, information desk, upright chair, a 13A electrical power supply and fascia. Minimum area from 9sqm per booth.

*A Walk-on Stand is not necessarily a corner stand*

*6% of Goods and Services Tax (GST) will be applicable to all price quoted.*

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**Targeted Visitor Campaign**
OGA 2017 will be promoted throughout South East Asia via an extensive targeted Visitor marketing campaign. Activities include:

- Strategic direct mail campaigns
- Email broadcasts to our highly focused database
- Printed show preview with highlights on exhibits
- Personal visits to government ministries, trade associations and chambers of commerce
- Visits to other major oil shows around the world to boost the show’s publicity to the Oil & Gas community
- Editorial coverage and advertising in technical, trade, Oil & Gas publications and national press.
- Posters and visual display materials
- Electronic show dailies to be distributed to visitors
- Mobile app and Social Media engagement
- Dedicated website with pre-registration online services

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**Venue**
OGA 2017 will be held at the state-of-the-art exhibition centre, the Kuala Lumpur Convention Centre (KLCC) which is nestled next to the tallest twin towers in the world - the PETRONAS Twin Towers. KLCC is situated right in the heart of KL’s petroleum industries business district making it the perfect venue of E&P events. For more information about the convention centre visit: www.klccconventioncentre.com

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**Organiser**
OGA 2017 is organised by Malaysia’s leading exhibition organiser - Malaysian Exhibition Services Sdn Bhd (MES), and marketed worldwide by Singapore-based International Expo Management Pte Ltd (IEM) and London-based Overseas Exhibition Services Ltd (OES). These companies are all members of the Allworld Exhibitions Alliance of exhibition organisers, managers and consultants. Allworld Exhibitions members have been organising trade shows for over 30 years and currently organises over 150 trade exhibitions biennially. This includes Middle East Petroleum (Bahrain), MDESEC (Malaysia), OSEA (Singapore), SUBSEA Asia (Singapore & Indonesia), OGI (Indonesia), Oil & Gas Myanmar and KOGS (Kuwait).

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**Contact Details**

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