

OGA

19th Asian Oil, Gas
& Petrochemicals
Engineering Exhibition

KUALA LUMPUR CONVENTION CENTRE
13-15 SEPTEMBER 2023



POST SHOW REPORT



The Region's **No.1**
Oil & Gas Show

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APAC
Energy
Conversations

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Unprecedented Success at OGA 2023: Global Trade and Networking at It's Best

OGA celebrated its 19th edition with three supercharged days of trade, insights, and engaging conversations. The event witnessed a record-breaking attendance of 28,530 trade visitors from 80 countries, along with 1,142 participating companies representing 40 countries. Notably, OGA featured 7 international pavilions from China, Germany, Italy, Singapore, South Korea, the United Kingdom, and the United States. These pavilions showcased the global participation and significance of OGA as a top B2B platform in Southeast Asia. The event continues to provide a vital platform for industry professionals and companies to pursue new business opportunities, engage in networking, and exchange knowledge in the ever-evolving sector. OGA stands as a pillar championing the OGSE sector in Malaysia and the region, attracting participants from around the world.

Comparing Facts and Figures: OGA 2022 vs OGA 2023

OGA 2022



24,551 Professional & Trade Visitors from **52** Countries/Nations



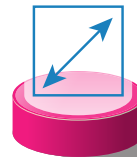
1,000 Participating Companies from **47** Countries/Nations



8 International Pavilion (Germany, Indonesia, Italy, Scotland, Singapore, South Korea, United Kingdom & the United States)



USD 24,772,410 reported potential business generated during OGA 2022 by exhibitors and MATRADE



20,000sqm of exhibition & conference space

OGA 2023



28,530 Professional & Trade Visitors from **80** Countries / Nations



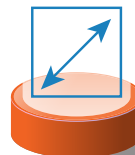
1,142 Participating Companies from **40** Countries/Nations



7 International Pavilions (China, Germany, Italy, Singapore, South Korea, United Kingdom & the United States)



USD 35,163,069 reported potential business generated during OGA 2023 by exhibitors and MATRADE



20,000sqm of exhibition & conference space

In summary, both OGA 2022 and OGA 2023 showcased the industry's advancements and provided valuable opportunities for networking and collaboration. OGA 2023 witnessed increased international participation, highlighted by a higher number of professional and trade visitors from a wider range of countries. The Exhibition space take-up increased in line with the number of participating companies and the presence of international pavilions facilitated global partnerships. OGA 2023 also demonstrated significant business potential, emphasizing the event's importance as a platform for promoting innovation and fostering industry growth.

OGA's collaboration with local and international partners significantly contributes to industry development and the energy transition agenda

OGA is a proven platform that collaborates with local and regional industry partners as a single unified voice to drive prevalent industry agendas. As an industry platform and a prime gathering of peers, OGA and its partners create a comprehensive platform for knowledge sharing, business opportunities, and technological advancements in these industries. OGA and its esteemed partners contribute to the growth and development of the industry with a focus on embracing sustainable practices and exploring opportunities for energy transition.



APAC Energy Conversations
KUALA LUMPUR CONVENTION CENTRE
13-14 SEPTEMBER 2023

UK-based Energy Industries Council (EIC) held the EIC Asia Pacific Energy Conversations for the first time in OGA. The two-day conference brought together 30 local and international speakers to discuss the challenges and opportunities on the theme of "Making the Energy Transition More Realistic for Asia Pacific" across seven sessions. With the conference, OGA further solidified its position as a crucial industry partner and hub for knowledge exchange and dialogue.

In our EIC Survive and Thrive Report, we found that supply chain companies have shifted focus back to oil and gas, predominantly due to challenges in availability of consistent work and profitability in renewable energy projects. The same report also revealed that, based on Financial Investment Decision data, oil and gas projects are more likely to proceed with full funding, compared to renewable and transition technologies such as wind and hydrogen projects. These findings raise prospects of rapidly widening disparities between green ambitions and reality of what businesses see in their order books. Ultimately, raising concerns that net zero 2050 commitments are likely to be delayed.

Mr. Azman Nasir,
 Director Asia Pacific, Energy Industries Council (EIC)



Facts & Figures:



Conference Themes:



The conference explored the transition towards sustainable energy, emphasizing the use of clean energy sources, and discussed strategies for reducing carbon emissions in energy systems. The conference provided a platform for knowledge exchange, networking and the showcase of innovative technologies and initiatives that will shape the future of the energy sector.



OGA 2023: ENERGIZING THE INDUSTRY WITH THRILLING EVENT HIGHLIGHTS

Opening Ceremony

Official Opening Address



The OGSE industry requires approximately 60,000 high-skilled talents by 2030 to ensure its sustainability and ability to contribute positively to Malaysia's oil and gas industry.

YBHG Datuk Yatimah Binti Sarjiman
 Deputy Secretary General (Sectoral), Ministry of Economy

Keynote Address



There is no better opportunity than now where all parties -- operators, policy makers, vendors, service providers, members of academia, are converged to establish an innovation ecosystem where technologies, capabilities and investments can advance to accelerate the energy transition. The journey, however, is filled with evolving policies and regulations, increasing customer demand for low-carbon energy solutions, and growing expectations of investors and financiers not just in Malaysia, or in Asia, but across the globe.

Datuk Bacho Pilon
 Senior Vice President Project Delivery & Technology, PETRONAS

Special Address



OGA is more than a catalyst for transformative changes through the gathering of professionals. It is a convergence of minds and ideas to foster collaboration and investments.

YBHG General Tan Sri Dato' Seri Panglima Mohd Azumi Mohamed (RTD),
 Co-Chairman, Informa Markets Malaysia



The narrative of a binary choice between fossil fuels or renewable energy, which was prevalent in the few years following the Paris Agreement, is now seen as not realistic. The divide between rhetoric and reality on Net Zero is wide and growing. We need to move beyond the pledges and stated commitments, to real actions to decarbonise the industry, via realistic pathways. Transitioning away from fossil fuel entirely, it must be said, is not realistic.

Mr. Azman Nasir
 Regional Director, Energy Industries Council (EIC)

The National Energy Transition Roadmap (NETR) is a fantastic step forward and commendable step forward, here in Malaysia, in terms of providing clarity in a framework, which we can launch from.

Mr. Brandon Spencer,
 President – Energy Industries, ABB





HONORED VIP VISITS



YBHG Datuk Yatimah Binti Sarjiman, Deputy Secretary General (Sectoral), Ministry of Economy
Datuk Bacho Pilong, Senior Vice President Project Delivery & Technology, PETRONAS



YB Tuan Mohd Rafizi Bin Ramli,
 Minister of Economy



Datuk Sazali Hamzah,
 Managing Director/Chief Executive Officer (MD/CEO)
 Non-Independent Executive Director, PETRONAS

SPEAK OGA

The highly anticipated SPEAK OGA session at OGA 2023 exceeded all expectations, leaving a lasting impression on attendees. This unique open dialogue platform brought together industry experts who engaged in enlightening discussions on crucial topics such as cybersecurity, sustainability in energy transition, digitalization, and ESG (Environmental, Social, and Governance).

SPEAK OGA stood out with its unwavering commitment to sustainability, crafting the entire setup from recycled materials. From the captivating 3D cutout of the Kuala Lumpur skyline to the thoughtfully designed seats, disposable cups, and projector standees, all elements showcased innovative use of recycled resources, inspiring others to follow suit.

The sustainable practices implemented by SPEAK OGA at OGA 2023 exemplified a responsible and forward-thinking approach, showcasing how environmental consciousness can be integrated into event planning and execution. It served as a role model for other industry gatherings, fostering meaningful discussions and inspiring a commitment to sustainability.



25 sessions
from partners
& exhibitors



30 local &
international
Speakers



1300
attendees
throughout
three-day
sessions





OGSE INNOVATION AWARDS

The 4th edition of the OGSE Innovation Awards (OIA) was held at Oil & Gas Asia (OGA) 2023, where visionary leaders were recognized, honored, and celebrated for their outstanding contributions to sustainability and net-zero carbon initiatives.

Congratulations to all the deserving OIA winners! This prestigious initiative organised by OGA and MOGSC is supported by Malaysia Petroleum Resources Corporation (MPRC) and Malaysia External Trade Development Corporation (MATRADE)

Winners:

Champion:

Proeight Sdn Bhd

1st Runner up:

Adastream Sdn Bhd

2nd Runner up:

Berkat Sentral Holding Sdn Bhd

Finalist:

Universiti Teknologi PETRONAS (UTP)

MPC Cleantech Sdn Bhd



15 September 2023

Organised By:



MOGSC SME PAVILION

Supporting local OGSE companies to thrive and grow internationally.

List of participants:

- Advancedata Network Sdn Bhd
- Eureka Efektif Sdn Bhd
- Helisav Sdn Bhd
- Integrated Process Solutions Sdn Bhd
- Ngltech Sdn Bhd
- Petrolec Resources Sdn Bhd
- Ralii Teknologi Sdn Bhd
- Segi Maju Consortium Sdn Bhd
- Supreme Landmobile & Wireless Corporation Sdn Bhd
- Synergy Oil And Gas Engineering Sdn Bhd



MATRADE INTERNATIONAL SOURCING PROGRAMME

MATRADE Business Matching Busier Than Ever!

The International Sourcing Programme (INSP) arranged face-to-face and virtual meetings between Malaysian export-ready OGSE companies and potential international interests from 40 sessions involving 13 buyers from Japan, Korea, China, Australia, Fiji, Mali, the US, and 25 export companies.

A reported total of **USD 27,508,834** Business Potential Generated during OGA 2023.



ENERGY CAREER ASPIRATION NETWORKING SERIES

University students and young professionals had the opportunity to enhance their future employability by networking with energy industry recruiters and working professionals at the Energy Career Aspiration Networking Series event hosted by MUNOGPC, organized by the Society of Petroleum Kuala Lumpur Section (SPE-KL) and Universiti Teknologi PETRONAS (UTP), with support from The Malaysian Oil, Gas & Energy Services Council (MOGSC), Universiti Teknologi Malaysia (UTM) and sponsored by Oil & Gas Asia (OGA).



A FLURRY OF MOU PARTNERSHIPS AT OGA 2023



Kemuncak Lanai & Construct-X

Kemuncak Lanai Sdn Bhd of Malaysia signs MOU with US-based technology provider Construct-X to revolutionise the engineering, procurement, and construction (EPC) business with the integration of artificial intelligence and drive technological advancements in the industry.



E&P O&M Services Sdn Bhd (EPOMS) & Al Tawfeeq Energy and Trading

E&P O&M Services Sdn Bhd (EPOMS) signs MOU with Qatar-based Al Tawfeeq Energy Services and Trading W.L.L to combine expertise and resources driving growth in the region.

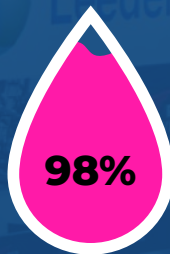
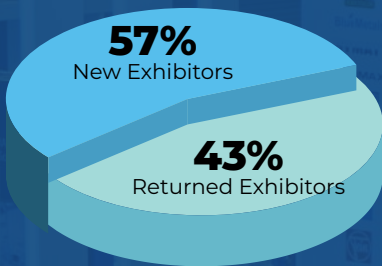


The Malaysian Oil, Gas & Energy Services Council (MOGSC) with Association of Process Industry (ASPRI), Association of Singapore Marine Industries (ASMI) and Myanmar Oil & Gas Services Society (MOGSS)

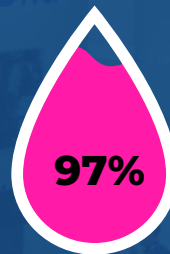
The Malaysian Oil, Gas & Energy Services Council (MOGSC) signs MOU with Association of Process Industry (ASPRI), Association of Singapore Marine Industries (ASMI) & Myanmar Oil and Gas Services Society (MOGSS) towards harnessing the resources and capabilities of digitalisation, technology and innovation in the South-East region.

EXHIBITOR FEEDBACK

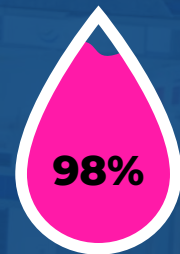
New & Returning Exhibitors



satisfied with their overall exhibiting experience

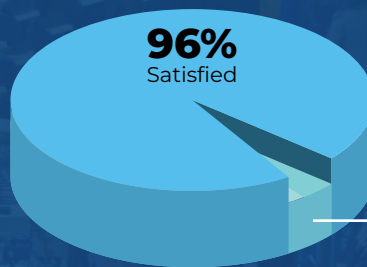


would exhibit again at OGA



would recommend this event

Visitor Quality & Traffic



4%
Not Satisfied

Exhibitor Top Objectives



Gained New Business Opportunities



Collect Market Information



Brand Building



Consolidate Contact with Buyers / Business Partners



Find New Buyers



Explore New Markets

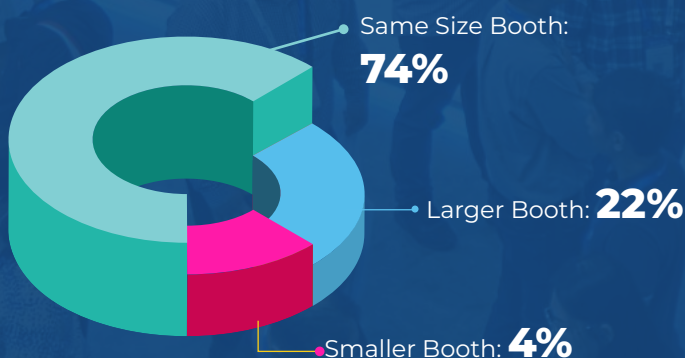


Launched New Products



Find franchise Partners/Agents

Intention to Return for OGA 2024



Potential Business Generated during OGA 2023:



7,618,359 USD

*Information acquired from exhibitor survey conducted during event

EXHIBITOR QUOTES

There is a significant change in the supply chain, which has presented us with interesting opportunities to advance our business and achieve the objectives of the energy transition. OGA 2023 is truly exhilarating, as it allows us to collaborate with other vendors who can contribute to our growth and help us realise our goals in a more refined and impactful manner.

DION PHAN
SALES MANAGER, BAKER HUGHES



The atmosphere this year exerts a remarkable sense of positivity. With the modesty in-check, for instance not using carpet as an effort for sustainability, OGA 2023 is witnessing a significant turnout of individuals who are brimming with enthusiasm and actively engaging in collaborative discussions.

IR WAN ELYAS SATRIA
BIN WAN MOHD YUSOFF
BUSINESS DEVELOPMENT DIRECTOR
GEAR SOLUTIONS SDN BHD



The increase in international participation at OGA 2023 provides valuable exposure to cutting-edge technologies and solutions. Malaysia can benefit from exploring possibilities, leveraging expertise, and enhancing its own technological advancements through collaboration with overseas attendees.

TAN WEE MENG
SR COMMERCIAL DIRECTOR,
AVF SOLUTIONS (M) SDN BHD



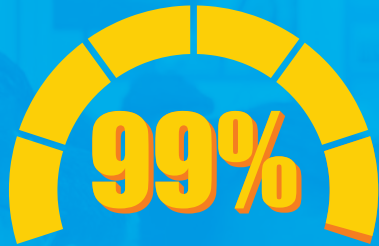
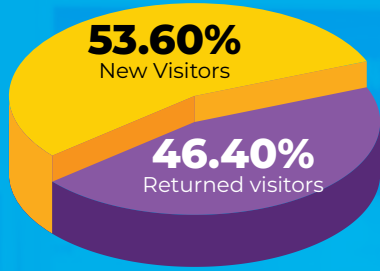
We should definitely plan for a larger booth next year because our market is ever-growing. These events are not only for us to highlight our services, but it is an excellent platform to connect with our clients. It's a fantastic opportunity to strengthen existing relationships and build new ones!

DAVID GLENNIE
GENERAL MANAGER,
FRANKLIN OFFSHORE
INTERNATIONAL PTE LTD



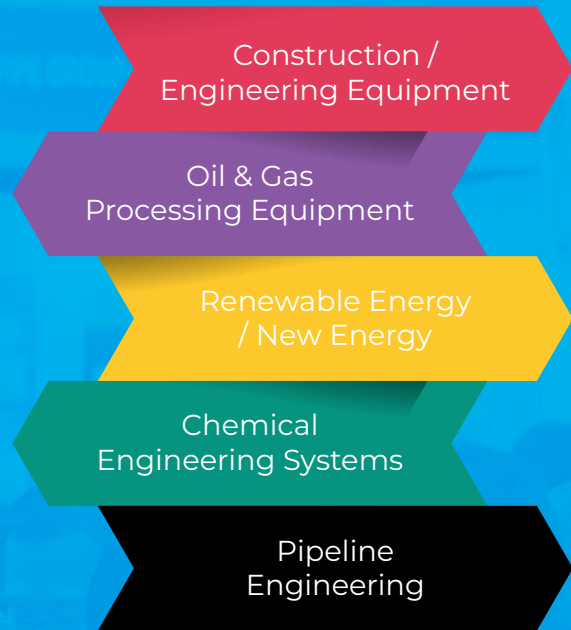
VISITORS FEEDBACK:

Total Number of Visitor: **28,530**



Satisfied with their overall experience at OGA 2023

Top 5 Products & Services Visitors Interested:



Top 5 Visitors by Industry Classification:

Engineering Construction, Procurement and Construction (EPC)

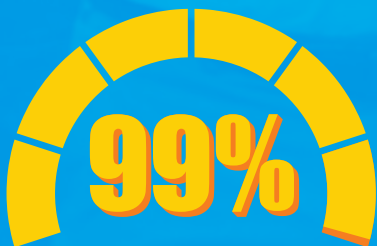
Integrated Oil & Gas Company

Consultancy

Agent / Distributor / Representative

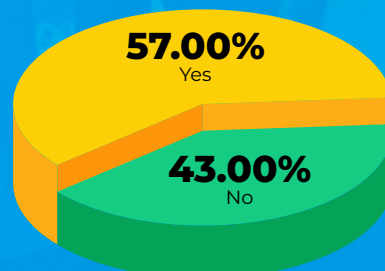
Maintenance & Repair

Top 5 Visitors by Job Function:

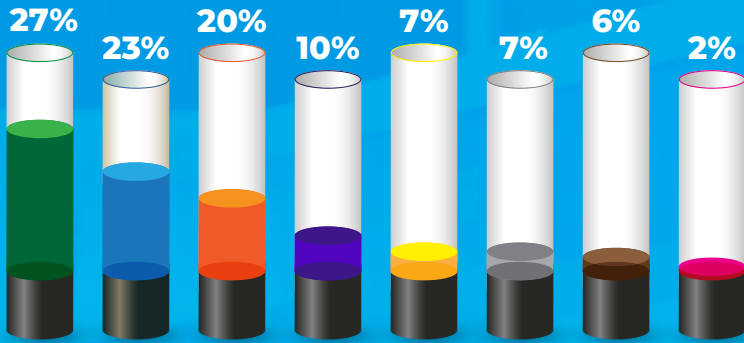


would attend OGA again & recommend this event

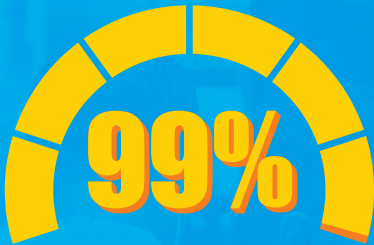
Visitors involved in the procurement process in their business:



Visitors Objective:



- To Look For New Products/ Technologies/ Services/ Solutions
- To Source for the latest market information
- To Look For New/ Existing Suppliers
- To Purchase/ Recommend Purchase of Products/ Services
- To Establish New Distribution Channels/ Agents
- Attend Onsite Seminar/ Conference
- To Evaluate Show for Future Participation
- Others



Satisfied with the Quality,
Quantity & Services
of the Exhibitors

VISITOR QUOTES

OGA 2023 is eagerly anticipated as it unites regional players dedicated to sustainability, not just talk but action. They share practical solutions and showcase skills, reflecting genuine commitment to positive change in the energy sector.

ARINA KOK

PARTNER ASSURANCE - ERNST & YOUNG



I recall visiting OGA when it comprised just a handful of halls and a number of stalls. Today, as I came in, I was taken by surprise that OGA has grown three or four times larger. The representation here is truly exceptional. I've attended shows in Houston and Singapore, but this one surpasses them all in grandeur and quality.

KAZHAKUTTAM VIKRAMAN

GENERAL MANAGER TRISTAR TERMINALS GUAM INC



It's noteworthy that we're witnessing a significant increase in women's participation at OGA and in the industry. I believe diversity, including women and young professionals, is crucial for the energy industry as we navigate through the energy transition.

HJH NURZALINA JAMALUDDIN

*VP LOW CARBON VENTURES,
HIBISCUS PETROLEUM*



With the growing demand in the oil and gas industry, new projects arise, offering improved benefits compared to previous products. OGA serves as a valuable platform for exploring innovative solutions and creating new business opportunities.

MOHD FARID IBRAHIM

LEAD INSTRUMENT ENGINEER, TUAH ENERGY



460+ Million
Media Reach

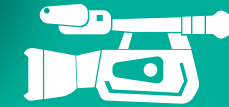


1,556 Media
Coverage



MEDIA COVERAGE

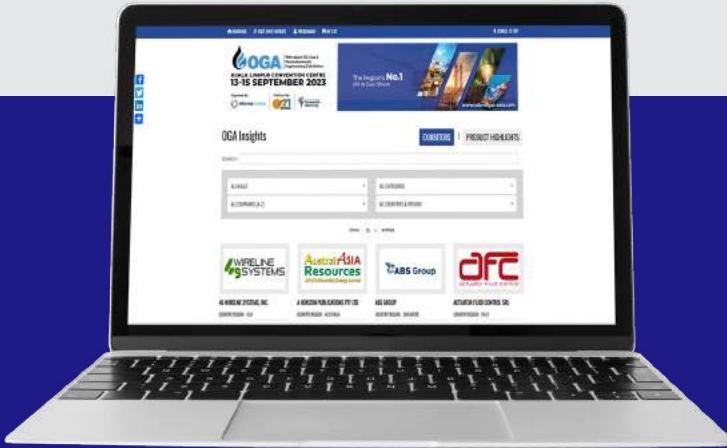
4.9 Million
Advertising Value
Equivalent



400+
Media Partners

OGA 2023 AT YOUR FINGERTIPS

OGA 2023 made the event accessible to all industry professionals, exhibitors, and visitors through OGA Insights, our digital showroom featuring all exhibitors listed products, videos and contacts.



OGA INSIGHTS (DIGITAL SHOWROOM)

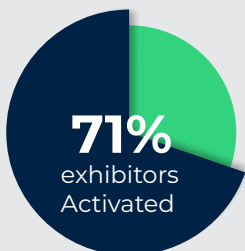


3,500
Users Adopted
OGA Insights



5.3k Sessions
maintained through show

LEAD GRAB

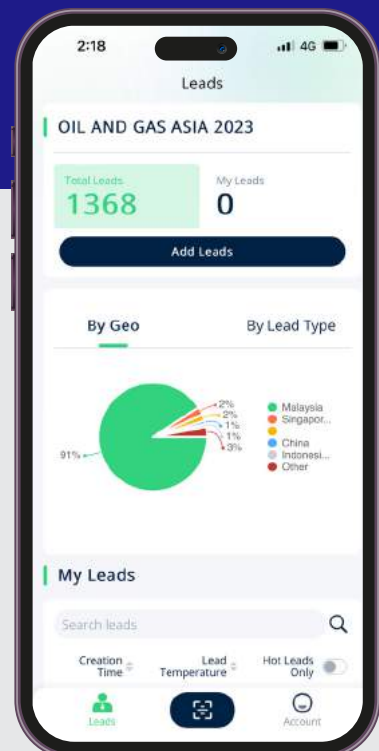


24,033
Scans Involving



10,999
Unique Badges

Developed internally, Lead Grab is a quick and easy lead retrieval app provided to all exhibitors to utilize during the event with real-time reports, replacing completely the need to exchange business cards!



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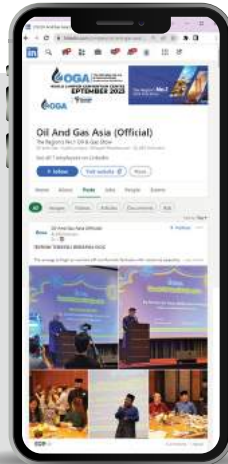


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KUALA LUMPUR
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20th Asian Oil, Gas &
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POWERING PROGRESS
TOWARDS A
**SUSTAINABLE
ENERGY LANDSCAPE**

Contact Us:

Informa Markets

Suite 5-01, Level 5, Sunway VISIO Tower
Lingkaran SV, Sunway Velocity,
55100 Kuala Lumpur, Malaysia

T: + 603 9771 2688 E: Oga-My@informa.com

Hamizan Razali

Sales Manager

E: Hamizan.Razali@informa.com

HP: +6012 367 1415

Susan Lee

International Sales Office – London

E: Susan.Lee@informa.com

HP: +44 79 76 887 032