

BRIDGE



2-4 SEPTEMBER
KUALA LUMPUR
CONVENTION CENTRE

**POWERING PROGRESS
SHAPING TOMORROW**

Organised By



Endorsed By



About Oil & Gas Asia

Oil & Gas Asia (OGA) is a prominent energy industry event held annually in Malaysia, having transitioned from a biennial format in 2022. Originally launched as Oil & Gas Malaysia in 1987, OGA was rebranded in 2003 to better reflect its growing impact within the region. Following a successful 20th edition, the 21st edition of OGA is set to take place in 2025, continuing its role as a vital platform for networking, innovation, and collaboration in the oil, gas, energy and petrochemicals sector.

OGA has built strong local and international partnerships that drive growth and amplify engagement with key stakeholders. These strategic alliances leverage expertise, networks, and resources, fuelling innovation, stimulating economic growth, and raising industry standards.

The 21st edition of OGA, themed "Powering Progress, Shaping Tomorrow", reflects our commitment to advancing the oil, gas, energy, and petrochemicals sector towards a sustainable and resilient future. Through collaborative focus on sustainable energy practices, OGA serves as a forward-focused platform that drives sustainable innovation, fosters economic growth, and builds strategic partnerships, establishing itself as a beacon of progress in the ASEAN region, leading the way into an era of continuous sustainable development by the industry, for the industry.





UNLOCK ASEAN WITH OGA 2025

Booming Offshore Gas Market

Southeast Asia's offshore gas production is set to experience a remarkable transformation, with projections indicating a potential \$100 billion market by 2028. This surge is driven by a significant increase in planned investments, which jumped from \$9.5 billion in 2022-2023 to around \$30 billion in 2024-2025. With major projects in countries like Indonesia and Malaysia leading the charge, exhibitors at OGA 2025 can connect with key players in this rapidly evolving sector.

Rising Demand Amidst Import Trends

As ASEAN is expected to become a net importer of natural gas by 2027, the urgency for local production and development has never been greater. This shift highlights the region's growing energy security concerns and the need for innovative solutions in gas production and management. Exhibiting at OGA 2025 offers companies the chance to showcase technologies and strategies that can help ASEAN nations & companies meet their energy needs sustainably.

Strategic Investments and Collaborations

Oil and gas majors are projected to contribute 25% of the new investments through 2028, while national oil companies (NOCs) will account for 31% in Southeast Asia. This collaborative landscape presents a unique opportunity for exhibitors to network with these stakeholders, explore partnerships, and engage in discussions about upcoming deepwater projects and carbon capture initiatives that are critical to the region's future.

Focus on Sustainability and Innovation

With a significant portion of planned gas projects containing high CO2 content, the implementation of carbon capture and storage (CCS) technologies is becoming vital. As countries like Malaysia and Indonesia develop CCS hubs, exhibitors at OGA 2025 can highlight their innovations in this space, positioning themselves as leaders in the transition to a more sustainable energy landscape.

Source: Rystad Energy & 8th ASEAN Energy Outlook

2024 OVERVIEW



36,260
Attendees



2,000 Participating
Companies from **40** Countries



7 International Pavilions:
China, Germany, India, Italy, Singapore,
South Korea & United Kingdom (UK)



SPEAK OGA -
1,300 attendees with
20+ speakers

EXHIBITORS' FEEDBACK



satisfied with their overall exhibiting experience



would exhibit again at OGA



would recommend OGA to industry peers



satisfied with the visitor quality & traffic



Potential Business Generated at OGA 2024:

USD 52,048,837

(Includes MATRADE initiatives with OGA)

EXHIBITING PACKAGES



Space Only
USD 570 per sqm
 (Min 18sqm)



Shell Scheme
USD 615 per sqm
 (Min 9sqm)



Walk On Package
USD 670 per sqm
 (Min 9sqm)



Premium Type 1
USD 675 per sqm

Premium Type 2
USD 740 per sqm

Premium Type 3
USD 760 per sqm





Exhibit with Convenience, Cost Efficiency and Sustainability with our Premium Stand Offerings.
 (Minimum 18sqm for Premium Stand)

Speak to our sales representatives for more information!

POWER YOUR FUTURE AT OGA 2025!

Elevate your brand by becoming a sponsor at OGA 2025.

Here's why it's an opportunity you can't afford to miss:

-  **Unparalleled Reach**
-  **Forge Key Connections**
-  **Showcase Innovation**
-  **Gain Market Intelligence**



Sponsorship Packages:

FROM _____
USD 10,000
 _____ ONWARDS



- Applied sponsorship tier does not include cost for exhibition space.
- Opportunities are on a first-come, first-serve basis and subject to availability.

Our representatives are at the ready to advise you in detail on further sponsorship selections, pricings and customised packages to meet your needs.



OUR PAST SPONSORS & PARTNERS

Corporate Partner



Sponsors



Invest & Trade
WESTERN AUSTRALIA

WESTERN AUSTRALIA
IT'S LIKE NO OTHER

YOKOGAWA

13,199 Procurement Stakeholders Attended OGA 2024



Top 10 Attendees' Business Nature

- Engineering Construction
- Procurement and Construction (EPC)
- Integrated Oil & Gas Company
- Consultancy
- Agent / Distributor / Representative
- Operations, Maintenance & Repair
- Manufacturer / Fabricator
- Construction
- Engineering – Production
- Service Provider
- Engineering – Completion

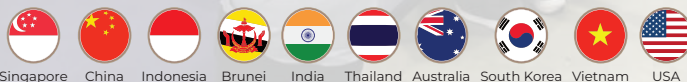
Top 10 Attendees' Professional Roles

- Engineering
- Sales & Marketing
- Consultancy
- Project Management
- Executive
- Purchasing / Procurement
- Manager
- Technical Services
- Corporate & General Management
- Distributor / Agent

Top 10 Attendee-Interested Product & Services

- Construction / Engineering Equipment
- Oil & Gas Processing Equipment
- Renewable / New Energy
- Design & Consultancy
- Chemicals Engineering Systems
- Instrumentation & Control Systems
- Pipeline Engineering
- Exploration & Production Technology
- Inspection / Testing / Quality Control Equipment
- Offshore Well Equipment & Services

Top 10 International Visitors by Countries & Regions



Singapore China Indonesia Brunei India Thailand Australia South Korea Vietnam USA



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2024 Post Show Report

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