



2-4 SEPTEMBER
KUALA LUMPUR
CONVENTION CENTRE

EVENT AMBASSADOR

AN EXCLUSIVE OPPORTUNITY

Organised By



Endorsed By



www.oilandgas-asia.com



BE SEEN



The OGA Event Ambassador is a new strategic initiative to elevate emerging leaders in the oil, gas and energy sector onto the big stage at Southeast Asia's largest industry event.



**STEP INTO
THE
SPOTLIGHT**



BE HEARD



As an Event Ambassador, you have the chance to be heard and influence how the industry adapts and innovates in an era of transformation.

This is an opportunity to share your professional expertise and build long-term relationships that you can leverage well into the future.

BE RECOGNISED



* Credibility, Rapport and Influence are key in business

* Be an Opinion Leader and Expert

* Leverage on OGA and multiple engagement strategies to connect with wider audience

* Develop a global & regional reputation with OGA

OGA EVENT AMBASSADOR PACK

Thought Leadership & Influence

- SPEAK OGA priority speaking slot
- Exclusive feature in The Edge
- On-Stage recognition - acknowledgement during Official Opening Ceremony
- Exclusive BERNAMA Interview

Branding and Visibility

- Featured in OGA Marketing - Brand showcased in official event PR, website and social media
- Access to high level networking receptions with key stakeholders
- Personalised video spotlight across OGA channels
- Dedicated pre-event E-newsletter
- OGA Ambassador of the Week social campaign
- Targeted digital ads



SPONSORSHIP RATE

Items	RM 15,000 USD 3,500	RM 20,000 USD 5,000	Synergy in Action
Sessions at Speak OGA	1	1	
Pre-event newsletter feature	✓	✓	Cross-Promotion
OGA Ambassador of the Week social media campaign	✓	✓	Cross-Promotion
Exclusive feature on The Edge Malaysia.com	✓	✓	Cross-Promotion
Video spotlight across OGA channels	✓	✓	Cross-Promotion
Exclusive media interviews	x	✓	-
Targeted digital advertisement feature via Google and Meta	x	✓	-
Priority invitation for OGA Executive Networking	1	2	-
Feature in Speak OGA materials	✓	✓	Cross-Promotion
Event Ambassador badge at OGA	8	15	-
Acknowledgement as Event Ambassador with features on website and other relevant OGA materials	✓	✓	-
Post event acknowledgements	✓	✓	-

SPEAK OGA GETS LOUDER



Rising from the OGA show floor in 2023, this peer-to-peer exchange track has brought together over 36,000 industry professionals.

In 2025, SPEAK OGA evolves into a content platform that empowers leaders, innovators, and stakeholders to address the shifting market, tackle challenges, and explore strategies for navigating the energy transition toward sustainable business.

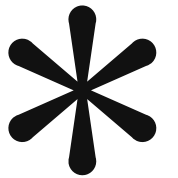
2,000+
DELEGATES

100+
SESSIONS

80+
SPEAKERS

LET'S WORK TOGETHER

Be Seen. Be Heard. Be Recognised.



MALAYSIA

Hamizan Razali

Senior Sales Manager

E: Hamizan.Razali@informa.com

M: +6012 367 1415

INTERNATIONAL

Chua Soon Fatt

Senior Sales Executive

E: Soonfatt.Chua@informa.com

M: +6017 727 5791



www.oilandgas-asia.com