



**2-4 SEPTEMBER**  
KUALA LUMPUR  
CONVENTION CENTRE

# SPONSORSHIP BROCHURE



Organised By



Endorsed By



[www.oilandgas-asia.com](http://www.oilandgas-asia.com)

# SPONSORSHIP TIERS

**DIAMOND Sponsor**

**RM 150,000**

**PLATINUM Sponsor**

**RM 100,000**

**GOLD Sponsor**

**RM 50,000**

**SILVER Sponsor**

**RM 30,000**

Organised By



Endorsed By



[www.oilandgas-asia.com](http://www.oilandgas-asia.com)

## BRAND VISIBILITY AND EXPOSURE

### Sustainable & Eco-friendly sponsorship items



#### VISITOR BADGE

The visitor badge, mandatory for all attendees, offers exceptional visibility and promotional opportunities through photos, media coverage, event videos, and social media.

**RM 38,000**



#### LANYARD

The lanyard sponsorship offers excellent brand visibility on badges worn by all attendees, ensuring widespread exposure throughout the event.

**RM 75,000**



#### TOTE BAGS

Eco-friendly bag with your company brand is distributed to exhibition attendees to carry around the show and follow them home.

**RM 50,000**

## BRAND VISIBILITY AND EXPOSURE



### Glass Panel Centre Lift (Ground Floor)

Centre Core, the strategic heart of Kuala Lumpur Convention Centre, offers a prime activation spot to amplify your brand and reach all attendees.

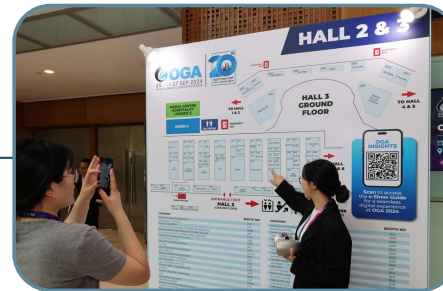
**RM 25,000**



### Info Board

This high-profile branding opportunity helps attendees efficiently organize their daily itinerary and navigate the event effectively.

**RM 35,000**



### Hall Entrance Floor Plan

Gain visibility with your brand featured on the Hall Entrance Floor Plan, guiding visitors right from the start.

**RM 7,500**



### Plasma TV Screen

Customise your company or brand awareness video to generate attraction and conversations on TV screens facing the foyer.

**RM 5,000**



## BRAND VISIBILITY AND EXPOSURE



### KLCC LED Wall (Level 1)

Centre Core, the strategic heart of Kuala Lumpur Convention Centre, offers a prime activation spot to amplify your brand and reach all attendees.

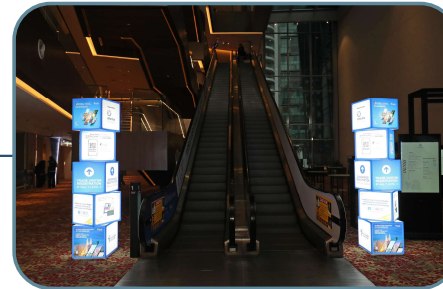
**MYR 35,000**



### Branded Floor Trails (Floor Sticker)

Enhance your brand's visibility with eye-catching floor stickers directing attendees on the show floor.

**RM 12,000** (Set of 3)



### Freestanding Pop-Up Signage

Boost your brand exposure with our eye-catching pop-up signs featuring your logo, capturing event attendees' attention and leaving a lasting impression.

**RM 7,500** (Set of 3)



### Co-Branded Event Attire

Sponsor event attire with your logo on staff shirts, leaving a lasting impression and showcasing your brand to a wide audience.

**RM 20,000**

## BRAND POSITIONING AND SIGNAGES



### Centre Core Hanging Banner

Prominent branding at OGA 2025 in the prestigious Kuala Lumpur Convention Centre, ensuring maximum visibility and impact for your brand message.

**RM 28,000**



### Exclusive Hanging Banner

Prominent two-sided hanging banners in prime location at OGA 2025, allowing for impactful brand messaging and enhanced visibility to all attendees.

**RM 9,000**



### Directional Hanging Banner

Prominent banners at entrances and main foyer, showcasing sponsor branding and booth location, guiding attendees to your prime exhibition space within Kuala Lumpur Convention Centre.

**RM 7,000**

## BRAND POSITIONING AND SIGNAGES



### LED CENTRE CORE PILLAR

On-site branding in a high traffic area inside the venue. Your branding/artwork will be displayed on one panel.

**RM 23,000**



### OUTDOOR BILLBOARD

Create greater brand awareness and reach out to diverse audiences in the surrounding high traffic areas of Kuala Lumpur Convention Centre (KL Convex) and the Twin Towers.

**RM 35,000**



### STANDING LIGHTBOX

Standing Lightbox placement based on sponsor preference and availability. Sponsors provide artwork for organiser to incorporate into the lightbox directional signage.

**RM 7,000**

## HIGH-IMPACT ENTRANCE AND EXIT BRANDING



### Registration Counter & Kiosk

Registration points guarantee catching the attention of all Visitors and VIP's attending OGA 2025.

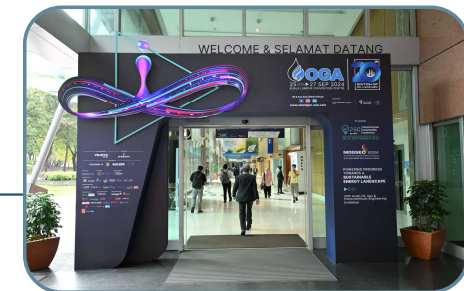
**RM 50,000**



### Central Entrance Tunnel (Panel Display)

Showcase your brand at the entrance tunnel, where every visitor's journey begins and memorable impressions are made.

**RM 20,000**



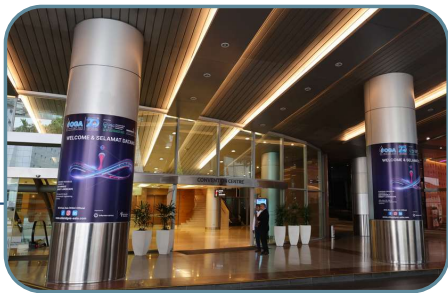
### Welcome Entrance Arc (West Wing)

Grand archways at key entry points guide visitors, offering a perfect canvas for customizable logos and graphics.

**RM 25,000**



## HIGH-IMPACT ENTRANCE AND EXIT BRANDING



### VIP Drop-off Entrance

Make a positive first impression on high-profile government and corporate guests, including industry leaders, upon arriving at the event.

**RM 9,500**



### Barricade Branding (Level 1)

Located at Park View Café (Level 1), In front Hall 6 (Level 1) & In front Hall 7 (Level 3).

**RM 7,000**



### Dynamic Escalator Display

Catch the attention of thousands of attendees as they move between exhibition halls, networking, and public areas throughout OGA 2025.

**RM 20,000**

## HIGH-IMPACT ENTRANCE AND EXIT BRANDING



### Park View Café (Entrance)

Prominently displayed, this vibrant LED wall welcomes guests at the busy cafe entrance.

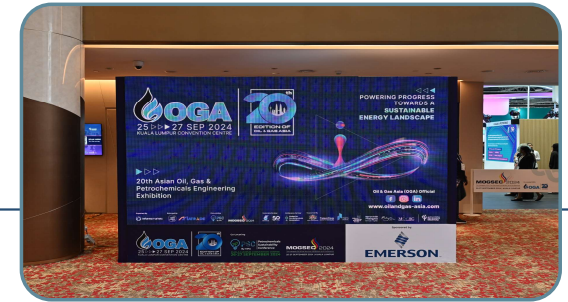
**RM 15,000**



### Hall Entrance Light Box (Ground Floor)

Highly visible and lighted, these are placed above entrance doors at Halls 1, 2, 4, and 5 on the ground floor. Limited to 4 units.

**RM 10,000**



### LED Entrance Arch (Atrium)

Make a bold first impression with an illuminated entrance arch that draws attendees directly to your brand.

**RM 45,000**

## NETWORKING AND VIP EXPERIENCES



### OPENING CEREMONY

The OGA 2025 launch will be held at a prominent venue, attended by industry leaders, exhibitors, and high-ranking government officials. The Opening Ceremony will be exclusively

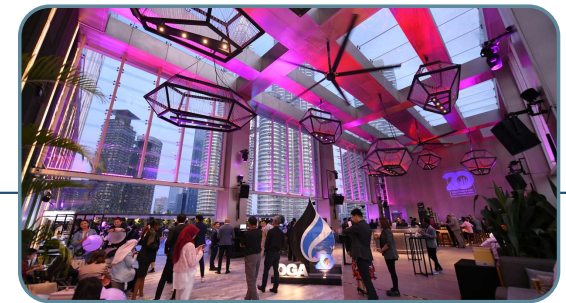
**RM 40,000**



### VIP LOUNGE

The VIP Lounge offers high-profile guests a relaxing retreat with refreshments, connecting you to key decision makers and influencers.

**RM 50,000**



### NETWORKING NIGHT

Elevate your brand at the exclusive networking event in a premier dining destination. This exceptional opportunity, reserved for industry leaders only, allows your brand to shine.

**RM 50,000**

## AUDIENCE ENGAGEMENT & EXPERIENTIAL SPONSORSHIPS



### SPEAK OGA Platform

Sponsoring Speak OGA positions your brand prominently in front of industry leaders, fosters valuable connections, and showcases your commitment to innovation and sustainability in the oil and gas sector.

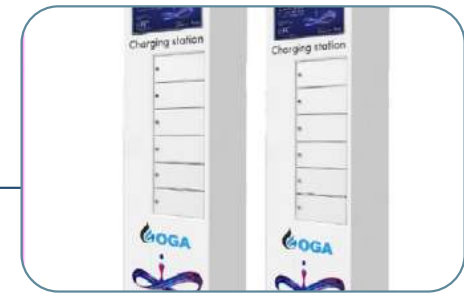
**RM 20,000**



### Branded Photo Booth

Boost brand awareness and create lasting memories & encourage attendees to share event photos on social media with incentives from the organizer.

**RM 30,000**



### Charging Stations

Attendees can safely recharge devices and network with professionals, all while being within arm's reach of your brand's presence.

**RM 5,500**



## INTERESTED TO ENHANCE YOUR BRAND PRESENCE?

### Malaysia

**Mr. Hamizan Razali**

Senior Sales Manager

[Hamizan.Razali@informa.com](mailto:Hamizan.Razali@informa.com)

+6012 3671 415

### Rest of the world

**Mr. Garrison Hunte**

Sales Executive

[garrison.hunte@informa.com](mailto:garrison.hunte@informa.com)

+44 (0) 7880 026002

**Ms. Susan Lee**

Project Director

[Susan.Lee@informa.com](mailto:Susan.Lee@informa.com)

+44 7775 752705

### Asia

**Mr. Chua Soon Fatt**

Sales Executive

[Soonfatt.Chua@informa.com](mailto:Soonfatt.Chua@informa.com)

+6017 7275 791



### SUBMIT YOUR INTEREST

Our Sales Representative will be in touch once they received the submission.